

the hungry petite

Food, Travel, & Lifestyle



The Hungry Petite is an Instagram page that highlights food, cuisine, travel, and everyday life in Houston, Texas, as well as travels abroad and domestic. The account is managed by Iris Chang, a Houston native, who showcases mouthwatering dishes and stunning scenery images. She was named one of the top 5 Houston Foodstagramms to follow by Houstonia Magazine, and The Houston Chronicle's Chron.com named her one of the top Houston foodie Instagram accounts to follow. Work with Iris, and she will create a personal experience showcasing what you have to offer in an organic and genuine way via social media.

I've had the privilege of working with brands such as DoubleTree by Hilton, Kroger, UberEats, Benihana, Favor Delivery, Humphry Slocombe, Baskin-Robbins, Daniel Wellington, and Fig & Olive.

27.5k Instagram Followers
Up to 200,000+ Weekly Impressions

37% Male | 63% Female
18-24 - 24%
25-34 - 44%

- Single Instagram Post \$350
(includes Facebook and Twitter post)
- Collage Instagram Post \$350 for first photo + \$100 each additional photo.
- Instagram Story 1 free with Post purchase. \$50 each thereafter
- Blog Post with at least 3 photos \$500

